Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to Travel with Wendy B, LLC, and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Travel with Wendy B, LLC, applies to any information created by our agents and other travel professionals. By using the https://travelwithwendyb.com website, you consent to the data practices described in this statement.

Travel with Wendy B, LLC, uses the travel scheduling tool Calendly, which we provide information to or which provide information to us, who may have different policies or practices and we encourage you to read before providing information on or through them.

This site and services are hosted in the United States. If you are a user accessing the site or services from the European Union, Asia, or any other region with laws or regulations governing personal data collection, use, and disclosure that differ from United States laws, please be advised that through your continued use of the site or services, which is governed by United States law, this privacy policy, and our terms of service, you are transferring your personal information to the United States, and you consent to that transfer. Additionally, you understand that your personal information may be processed in countries (including the United States) where laws regarding processing personal information may be different or less stringent than in your home jurisdiction.

Collection of your Personal Information

You control the personally identifiable information about you, such as your name, address, phone and email address ("Personal Information"), that you share with us. You can correct, delete, or modify this data at any time, or you can withdraw consent at any time, by notifying Travel with Wendy B, LLC, at 312-213-6863. Keep in mind that third parties to whom Travel with Wendy B, LLC, has transmitted your data with your consent may still retain copies of your Personal Information even after you have deleted your account with Travel with Wendy B, LLC.

How We May Use and Disclose Personal Information About You

The following are the different ways we may use and disclose your Personal Information without first having to obtain your written authorization.

Browsing

When you browse our website, we do not collect Personal Information, unless you voluntarily provide it to us. This means that we will not know your Personal Information just because you browse our website, unless you have created an account or access the site from a link in an email that we sent to you.

When we need to collect Personal Information from you to provide you with a particular service, we will ask you to voluntarily supply us with the information we need, as explained below.

General Information Collected

To monitor site usage and improve the quality of our website, we gather general information about the use of our website. We use web server logs and industry-standard website statistics software to count the number of users who visit our website and to count the number of views of particular pages, as well as to track other general statistics about our website. We do not track individual users' visits to our website. At times Travel with Wendy B, LLC, may share with third parties aggregate, anonymous information about overall usage of our website and other Internet services that we collect, to provide general information about our Internet services, sell advertising, or establish sponsorships or other business relationships.

Information Collected from Surveys

We may conduct online surveys via our website. Participation in such surveys is voluntary and you may decline to participate. In general, the data collect in such surveys will be used by Travel with Wendy B, LLC, and not shared with any third parties.

• Information Collected to Process a Transaction

To conduct a transaction on the Travel with Wendy B, LLC, website, visitors must complete a booking form that collects passenger information, contact information, trip information, payment information, and additional information that you provide voluntarily. Personal Information collected may include your name, address, telephone and fax numbers, email address, and credit card number or other payment information.

• Information Payment Method

Payment information is collected through vacationcrm.com and held on their server, it is not collected or held on Travel with Wendy B, LLC, website or server. By submitting, you certify that you are the cardholder and are authorizing the Travel with Wendy B, LLC, or its chosen Tour Operator/Supplier/Cruise Line to charge the listed amount to the credit card. You certify that you have verified that all information contained in the confirmation you received is accurate. You also certify you have read the Terms & Conditions and the appropriate Travel Protection Plan details. Cancellation penalties may apply. Insurance is not refundable.

This charge will be manually applied by the agency to your reservation. If there are any issues, an agent will get back to you. Please note that you may not see a charge from Travel with Wendy B, LLC, on your credit card statement; the charge will come from our supplier and/or the airline directly. Payment may take 3-5 business days to fully process and be reflected on your statement.

Emails/Newsletters

It is our intention to only send you email communications that you want to receive. When you provide us with your email address by creating a booking, we will periodically contact you via email about Travel with Wendy B, LLC, programs and services. Every time you receive an email, you will be provided a choice to opt-out of future emails by following the instructions provided in the email. You may also opt-out by emailing wendy@travelwithwendyb.com or calling 312-213-6863.

Please allow 10 business days for us to process your opt-out and provide your email if you call our phone and leave a message. Please note that Travel with Wendy B, LLC, will never send you an email requesting your credit card number, social security number or other similar personal or private identification information. If you receive an email that looks like it is from Travel with Wendy B, LLC, but asks you for Personal Information, it is a fraudulent email and you should not reply or provide such information.

Submitting Information and Materials

Please be aware that whenever you voluntarily post information or materials to public areas on our website or any other public forums, such information and materials can be accessed by the public. If you submit information, comments or materials to the website or on our social media pages or apps, you agree that we may freely use them, along with your name and location.

Retention of Information and Materials

We retain the Personal Information and materials we may collect and you provide us for no longer than is reasonably necessary for us to achieve the purposes for which you have provided it to us, or to the extent reasonably necessary for us to protect our rights, or as may be required to fulfill our legal obligations.

Disclosure of Information to Third Parties

Travel with Wendy B, LLC, uses the services of third parties, such as interactive marketing agencies, market researchers and email service providers, to assist us with marketing and promoting our website. These parties are contractually prohibited from using personally identifiable information for any purpose other than for the purpose Travel with Wendy B, LLC, specifies. We do provide non-personally identifiable information to certain service providers for their use on an aggregated basis for the purpose of performing their contractual obligations to us. We do not permit the sale of Personal Information. We may disclose Personal Information in certain situations, where required by law.

Grounds for Use of Personal Information

We rely on the following legal bases for processing and use of your Personal Information:

<u>Performance of a Contract:</u> We may collect and use your Personal Information that is necessary for us to enter into a contract with you or to fulfill a contract that you may have entered with us, or to take steps requested by you prior to entering into a contract with us, for example, when you decide to book with us to attend certain travel events.

<u>Legitimate Interests:</u> We may use your Personal Information as necessary for our legitimate interests consistent with the products, services, and content on travelwithwendyb.com or any other website owned or operated by Travel with Wendy B, LLC, and on our social media pages, in email, text, and other electronic messages between you and the foregoing sites, and for our promotions.

<u>Consent:</u> We also may collect and share your information with your consent. To withdraw your consent, you may contact us via our contact information, which is provided to you below.

Except as set forth in this Privacy Policy, you will be notified when your Personal Information may be shared with third parties, and will be given the option to prevent the sharing of this information.

Booking Registrations

By booking for a travel event, Travel with Wendy B, LLC, may use your Personal Information to: (a) enable your event registration; (b) market Travel with Wendy B, LLC, opportunities in which you may be interested; (c) share your Personal Information with third parties that perform services on behalf of Travel with Wendy B, LLC, in connection with the event, including, but not limited to, database management, event housing and transportation; and (d) share your Personal Information with third parties who sponsor the event for their marketing purposes. To opt out of receiving email communications

from any such companies, you may unsubscribe from their email marketing lists using the information provided in such email communications. To opt-out of Travel with Wendy B, LLC, communications, please follow the methods detailed below.

Cookies and Pixel Tags

Our website uses "cookie" technology. "Cookies" are encrypted strings of text that a website stores on a user's computer. Our website requires the use of a "Session" Cookie when accessing the online traveler community. "Session" Cookies are temporary and are automatically deleted once you close your Internet browser. We do not use Cookies to ascertain any personally identifiable information about you apart from what you voluntarily provide us. Cookies do not corrupt or damage your computer, programs, or computer files. Most browsers have an option to reject or disable cookies, which will prevent your browser from accepting new cookies, as well as (depending on the sophistication of your browser software) allowing you to decide no acceptance of each new cookie in a variety of ways. Although you can block cookies and similar technology, your experience of the website and services could be affected by doing so.

Pixel tags are not visible to the user of the website and consist of a few lines of computer code. Pixel tags are not used to collect any personally identifiable information about you. Our website uses pixel tags to track the aggregate number of page views made on our website by all website visitors. We also use social media pixels in compliance with the policies of the various social media websites, such as Facebook, Twitter and LinkedIn, to track cookies. These pixels allow social media to track visitors to outside websites in order to tailor the advertising messages that users see while visiting that social media website. Pixel tags also allow us to know how many users open an email and allow our service provider to compile aggregated statistics about an email campaign for us.

• Securing Your Information

The Personal Information you provide is sent to us using a secure method. We treat personal information that you provide as confidential information, and we use commercially reasonable security measures to protect personal information from unauthorized access, alteration, disclosure or destruction. However, please understand that no one can provide an absolute guarantee that information intended to be maintained as private, whether transmitted via the Internet or otherwise, cannot be accessed inappropriately or unlawfully by third parties. We have taken and will continue to take reasonable steps to ensure the secure and safe transmission of your personal information. You understand and agree that such steps do not guarantee that use of the Travel with Wendy B, LLC, website is invulnerable to all security breaches, and that Travel with Wendy B, LLC, makes no warranty, guarantee, or representation that use of

any portion of our website is protected from viruses, security threats or other vulnerabilities.

Legal Issues

This is a United States website and is subject to laws of the United States and District of Columbia. Travel with Wendy B, LLC, may disclose personally identifiable information without your permission if required by law or in the good faith belief that such action is necessary to (a) comply with legal requirements or legal process served on Travel with Wendy B, LLC, or one of its affiliates, or (b) investigate or protect against harmful activities to Travel with Wendy B, LLC, or its associates, property (including our website) or to others.

• Personal Information of Children Under Age 16

The website is not intended for children under 16 years of age. No one under age 16 may provide any Personal Information to or on the website. We do not knowingly collect Personal Information from children under 16. If you are under 16, do not use or provide any information on the website or on or through any of its features on the website, make any bookings through the website, use any of the interactive or public comment features of the website or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received Personal Information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at the email or mailing address below.

• Changes to Travel with Wendy B, LLC, Privacy Policy

In the future, we may need to change this Privacy Policy. All changes will be made here so that you will always know what information we gather, how we might use that information and whether we will disclose it to anyone. This policy was last updated January 7, 2023.

• Contacting Travel with Wendy B, LLC, About Privacy Issues

If you have any comments, suggestions or questions about privacy policy, please contact us:

By email at: wendy@travelwithwendyb.com

By phone at: 312-213-6863

By mail at: Privacy Issues Travel with Wendy B 3035 N 79th Ave. Elmwood Park, IL, 60707